

# SENSITIVE DOG

## OUR PHILOSOPHY



Every dog is a unique individual, with their own combination of history, genetics, personality and health, that influence how they behave. These factors also dictate what styles and methods a dog will be most receptive to in learning and behavior modification.

If you haven't already noticed, the culture of dog training and behavior is all over the place. On one end of the spectrum, there are some "all-positive" schools of thought that believe you should never tell your dog "no" or do anything that your dog would perceive as negative. On the other end, there are some who use overly aggressive, forceful, and even violent methods to get dogs to "submit" into obedience.

Desirable experiences and outcomes are rooted in balance, flexibility, and finesse. We understand and respect that every dog is different, and tailor our approach and style to you and your dog, as the unique combination that you are. We will always treat you and your dog with respect and sensitivity, hence the name of our business!

Our depth of understanding allows us to work with you and your dog with care and sensitivity, while also effectively setting boundaries and providing appropriate consequences, when necessary for your dog's learning process, and your social dynamic.

To think that dogs should never experience corrections: is not understanding and honoring dogs for the animals they are nor nature's design. Dogs correct each other. They tell each other "no", in their canine way. They get it. It is, in part,

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through consequences that we learn to think and focus. It is in the contrast between praise and correction, that the world makes sense to us.

To use a style of intimidation, and harsh, inappropriate, poorly timed corrections is not only ineffective, but is glaringly unethical. Some methods are what we would consider to be abusive, and we have rehabilitated dogs who have been worked by this type of “professional”. We are equipped to work successfully with both timid, fearful dogs, as well as disrespectful, rambunctious dogs... and everyone in-between!

We bring a strong, grounded, direct presence; coupled with intense sensitivity and high level of expertise.

You'll feel confident and comfortable in how we work with your dog, and we'll coach you to feel the same way, as you learn to communicate with your dog, too! You are the other half of the equation!

We find dog behavior, and how they think, to be utterly fascinating! We're excited to help you not only resolve challenges you may be having with your dog, but also deepen your bond with your four-legged family member through communication and understanding.

At the end of the day, our commitment is that both you and your dog are left feeling confident, and that your experience working together is anchored in your relationship with each other. Remember, dogs and people have been living together for over ten thousand years – let's have your level of understanding each other reflect that!